



Fundraising Tips

The following fundraising tips will help you as you strive to meet your personal fundraising goal:

- ☐ **Set a goal.** Write it on your paper pledge form or your online fundraising page at walkforlifepr.com. Let your sponsors know their support is making a real impact—over 280 babies have already been saved this year through Love the Nations!
- ☐ **Start with a generous pledge.** People tend to follow the lead of the first gift they see. By starting your pledge sheet (or FundEasy page) with a strong amount, others will be more likely to give generously too.
- ☐ **Support yourself.** When you give personally, others are more inspired to join in. It shows you're all in—both with your time and your treasure.
- ☐ **Dedicate your walk.** Walk in honor of someone you know who's been impacted by an unplanned pregnancy, someone who received healing from a past abortion, or a mom who inspires and encourages you.
- ☐ **Create a personalized fundraising page** through FundEasy and share it on social media, text, or email. Treat it like your digital pledge form—easy for friends and family to donate securely. Visit walkforlifepr.com to get started.
- ☐ **Don't be afraid to suggest a specific amount**—like \$50 or \$100. Many people appreciate a clear ask and will give what they can.
- ☐ **Spread the word in your circles.** Make a quick announcement or show a Walk for Life promo video at your Bible study, community group, or workplace. Want a Love the Nations speaker to present? Contact audra@lovethenations.com or 787-990-4866.
- ☐ **Be enthusiastic!** People give when they believe in the cause—and your passion is contagious. Remind them that their support changes lives: moms, dads, babies, and entire families.
- ☐ **Use special occasions.** Celebrating a birthday, anniversary, or baby shower? Ask friends and family to give to your Walk for Life fundraising instead of giving a gift. It's a powerful way to multiply the impact.